

Call for Papers

Data, Algorithms, and Innovation in Firms: A Workshop on Digital Transformation, Data Driven Innovation and Firm Dynamics

January 29–30, 2026

Campus Economico S. Giobbe, Ca' Foscari University of Venice

We invite submissions for “Data, Algorithms, and Innovation in Firms: A Workshop on Digital Transformation, Data Driven Innovation and Firm Dynamics”, which will take place in Venice on January 29–30, 2026.

The workshop marks the conclusion of the project “Data Driven Innovation (DDI): Measuring its Effects on Industries, Firms, and Business Models” - prot. nr. 2022JHZL37 and received funding from the European Union Next-GenerationEU - National Recovery and Resilience Plan (NRRP) – MISSION 4 COMPONENT 2, INVESTIMENT 1.1 Fondo per il Programma Nazionale di Ricerca e Progetti di Rilevante Interesse Nazionale (PRIN) – CUP N. H53D23002450006. The purpose of the meeting is to bring together scholars from economics, management, data science, and related disciplines to explore how the abundance of data—enabled by algorithms, artificial intelligence, and digital transformation more broadly—is reshaping firms’ strategy, organization, and performance. We welcome both theoretical and empirical contributions, addressing but not limited to the following topics:

- Data Driven Innovation
- Measurement challenges and solutions in the broad context of digital transformation in firms
- AI adoption and effects on firm productivity and innovation
- Digital technologies and innovation dynamics

- Digital change, organizational change, and implications on workforce
- Sources of competitive advantages in the digital era
- Sustainability, digitalization, and firm performance
- Policy implications of AI-driven transformations

SUBMISSION GUIDELINES

Interested authors are invited to submit to: ddivenice@gmail.com a full paper or an extended abstract (800–1,500 words) in English by **November 15, 2025**. Extended abstracts should clearly outline the research questions, methodology, data availability, and main contributions.

IMPORTANT DATES

Submission deadline: **November 15th, 2025**

Notification of acceptance: **December 1st, 2025**

Workshop dates: **January 29–30, 2026**

LOCATION

The workshop will be held at the Venice School of Management of the Ca' Foscari University of Venice, Campus S. Giobbe - Cannaregio 873, 30121 Venice, Italy

ORGANIZING SCIENTIFIC COMMITTEE

Lisa Crosato, Università Ca' Foscari, Venezia

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